

**Product:** Sharp MAX Plus Bagging System

# Effective Packaging for the OEM Parts Industry

Printing instructions on bag saves big time and big money.

## ADVANTAGES:

35-40% ANNUAL SAVINGS

IMPROVED EFFICIENCY



# This manufacturer of emergency warning equipment was printing instruction sheets on paper to include with each product.

The company's method of providing instructions to customers added to the cost of printing and assembly. It also reduced productivity.

IPS Packaging enabled the company to print these instructions directly on the bag.

» Instructions were condensed to one single page

The process uses the Sharp MAX Plus® system with a Datamax 6-inch stand-behind imprinter. Information from a database that's 134 miles away arrives at the plant within tenths of a second. The database allows variable information, such as model number, to be included within the imprinting field.

The film used in this process is co-extruded white-opaque-to-clear Ultra. Ultra, a Sharp Packaging exclusive, is a high-clarity, tri-layer polyethylene film custom engineered to provide an excellent balance of strength and flexibility. It is often used to cost-effectively replace polypropylene for retail packaging due to its superior clarity. Ultra is available in 1.25, 2.0 and 2.5 mil.



*“The ability to create job orders in real time rather than creating and storing material provides great benefits.”*

## Outcome

Eliminating the separate instruction sheet has saved the company hundreds of thousands of dollars. In addition, productivity increased threefold.

The ability to create job orders in real time rather than creating and storing material provides great benefits, allowing the company to distinguish itself from the competition. The reliability of the Sharp

MAX Plus system and film is vital in keeping production moving. Reliability and repeatability not only enhance production but help the company maintain its excellent reputation. "The baggers are extremely important to us," the company reports.



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## Maximize your equipment efficiency.

To find out how you can streamline your packaging process and learn about cost savings opportunities, contact one of our highly qualified packaging specialists! Call us today at 800.277.7007.

## Total Packaging Cost Summary:

- » 40% DECREASE IN MATERIAL COSTS
- » SUBSTANTIAL INCREASE IN PRODUCTIVITY